EMERGING LEADERS SPOTLIGHT

Kendra Goette, Bushel

Meet Kendra Goette, Customer Success Manager for Bushel and proud Emerging Leader.

Why is United Way’s work important to you?
For nearly the first 10+ years of my career I was a Staffing Consultant with Preference Employment Solutions. Every day I saw first-hand the struggles that people right here in our very own community face - no transportation, lack of child care, work/life balance issues, hunger, homelessness. It’s very real to me and I know that United Way’s work to help people and values line up with my own.

Tell us about your profession.
I am the go-to-gal for our Bushel customers if they need something related to our app! I work mainly with elevators throughout the United States. My goal is to build their trust so that they can provide me with all the feedback!

What are 3 things you like about the Emerging Leaders program?
- Connecting and learning from others
- Being the first to know about awesome volunteering opportunities in our community
- The opportunity to be involved in something bigger than just one person can handle

What motivates you to want to make a difference in your community?
Children. I want them to grow up to be successful in whatever path they may choose.

What would you share with someone who is considering joining Emerging Leaders?
Do you ever think to yourself, “I was made for something more?” For $25 dollars a month or $300 annually, you can become part of a community of people focused on uplifting our area. You get to decide how you want to give back and you have exclusive access to do so with professional development, volunteering and networking opportunities!

Share something about yourself that might surprise us.
I’m afraid of long grass. Yep, I know. Super weird. After years of being afraid, I did finally realize it’s not the grass I’m afraid of, it’s that I’m afraid of the unknown and what I can’t see. It’s also why I’m afraid to swim in lakes and oceans!

What is a piece of leadership advice you would give to an aspiring leader?
You do not need a title to be a leader!

If you’re an Emerging Leader, we are so glad you’re a part of this network of community leaders! We would love to feature you or someone you know - submit your info here https://bit.ly/3oqoq5k.

If you aren’t yet an Emerging Leader, we invite you to join our year-round network of community-minded professionals like Kendra who are working together to give, connect, build skills and volunteer to lead the change for a better tomorrow for our community, visit our website or reach out to our team at emergingleaders@unitedwaycassclay.org.