EMERGING LEADERS SPOTLIGHT
Shawn Paschke, Xcel Energy

Meet Shawn Paschke, Key Account Manager for Xcel Energy and proud Emerging Leader.

What motivates you to want to make a difference in your community?
I want to be a role model for my children, and show them that you should always help out when you are able to. Whether it is holding a door for someone, being there to listen, or donating time or money, do what you are able to do to help out others. Also, sometimes people just need a helping hand up or a voice to encourage them — a little help goes a long way.

What is a piece of leadership advice would you give to an aspiring leader?
Always help out when you can, whether it is your job or not, and make sure you are putting forth your best effort.

Tell us about your profession.
I am the Key Account Manager for Xcel Energy in North Dakota. I’m the communication avenue between our large, managed customer base and Xcel Energy. In my profession I work with customers on energy efficiency, project management, rate management, and any other inquiries they have.

Share something about yourself that might surprise us.
I swallowed my locker key in 6th grade on accident.

How would you describe Emerging Leaders to someone new?
You’ll probably come to an event wondering what it is all about, and then the feeling when you walk out the door (or log off the call!) will get you hooked. The events, people, and projects are fun and engaging. You will meet a diverse group of folks who are all there for the same reasons.

If you’re an Emerging Leader, we are so glad you’re a part of this network of community leaders! We would love to feature you or someone you know - submit your info here https://bit.ly/3oqoq5k.

If you aren’t yet an Emerging Leader, we invite you to join our year-round network of community-minded professionals like Shawn who are working together to give, connect, build skills and volunteer to lead the change for a better tomorrow for our community, visit our website or reach out to our team at emergingleaders@unitedwaycassclay.org.