EMERGING LEADERS SPOTLIGHT
Tara Flack, Doosan Bobcat

Meet Tara Flack, Director of Marketing Operations at Doosan Bobcat and proud United Way Emerging Leader.

What is a piece of leadership advice would you give to an aspiring leader?
Do things that make you uncomfortable. This is something I was told early on in my career. Growing happens when it’s most uncomfortable for you. Go to the networking event. Introduce yourself to someone you’ve been wanting to meet. Sing karaoke. Present a bold idea. Don’t be afraid to do the hard things, it almost never disappoints.

Why is United Way’s work important to you?
Having lived the majority of my life in Cass-Clay I’m continuously amazed at how far United Way reaches throughout our community. I’m sometimes surprised to hear of the many ways our United Way has impacted others, including many of my own friends and family.

What are 3 things you like about the United Way Emerging Leaders program?
Opportunities, opportunities, opportunities. I love all the ways I am able to connect with other like-minded individuals as part of a journey of continuous learning through a wide range of events and volunteer activities.

Share something about yourself that might surprise us.
Cracking eggs is very challenging for me. Ha, but I LOVE to bake and share goodies with others.

What would you share with someone interested in becoming a United Way Emerging Leader?
Take a quick look at your annual giving history. What would it take for you to give at the Emerging Leader level of $300? Likely, not as much as you think. It will feel good and you will get so much in return. In addition to the “warm and fuzzies” associated with helping our friends and neighbors, you get endless amazing opportunities. Join me!

If you’re an Emerging Leader, we are so glad you’re a part of this network of community leaders! We would love to feature you or someone you know - submit your info here https://bit.ly/3oqoq5k.

If you aren’t yet an Emerging Leader, we invite you to join our year-round network of community-minded professionals like Tara who are working together to give, connect, build skills and volunteer to lead the change for a better tomorrow for our community, visit our website or reach out to our team at emergingleaders@unitedwaycassclay.org.