ABOUT THE PROGRAM
United Way of Cass-Clay’s 35 Under 35 Women’s Leadership Program’s goal is to inspire local women from all backgrounds to make a difference, help them realize their leadership skills and energize their collective power as women in our community. The program includes sessions, led by local leaders, covering topics such as goal-setting, communication, personal growth, board leadership, public speaking, conflict management, and other leadership-focused topics.

APPLYING:
The program is most successful when we have a variety of backgrounds, industries and skill-sets represented. To be eligible to apply you must:
• Be a woman living or working in Cass or Clay counties
• Be 23-35 years of age at the start of the program in January 2022
• Commit to a $600 tuition cost. Some employers sponsor their employees to participate in this program as a professional development opportunity.

• Applications for the 2022 program will be available September 1, 2021
• Deadline to apply for the 2022 program is September 15, 2021
• Visit unitedwaycassclay.org/35Under35 for more information and to apply

BENEFITS TO PARTICIPANTS & EMPLOYERS
This program strengthens participants’ leadership skills and confidence. Which helps them grow as individuals, as well as enriches their contributions within their workplace. Participants enhance their skills to:
• Connect with a diverse network of dynamic young women and local leaders
• Expand knowledge of the community and opportunities to serve in leadership positions
• Become re-energized, motivated and equipped to sharpen their skill set
• Gain confidence and skills to lead in current and future positions at their companies

Going through this program has helped instill in me the confidence to see myself, my talents, my purpose, and my leadership abilities. Each and every lesson taught throughout this program has contributed to my new found self-confidence. Thank you for this experience. It is one that I will never forget.

- Meagan McDougall, High Point Networks, 2019 Participant

During my time in the program, I saw firsthand the impact this program has on empowering women professionally and personally and the difference we, as leaders, make on the community. For years I have looked up to the women in this program and wanted to learn what they had to become a part of this program that I didn't have. But I have learned it's not what you have before the program, it's about who you become during the program and the imprint you make afterwards.

- Larissa Johnson, Blue Cross Blue Shield of North Dakota, 2019 Participant

Our team is available to answer any questions and provide more information about the program and application process. We encourage you to reach out to Tiffany at tmcshane@unitedwaycassclay.org or call 701-237-5050.