Meet Jonathan Immel, Senior Implementation Manager for WEX Inc. and proud Emerging Leader.

**What motivates you to want to make a difference in your community?**
I want to provide an opportunity for every person and child to be able to dream and be able to achieve that dream. Financial and social support are often what limit people from achieving what they want, and I know that my financial contributions to the United Way make a difference and my hours I volunteer are making a direct impact in others’ lives.

Tell us about your profession.
I am a project manager helping clients establish their benefits accounts with WEX. I focus on Flexible Spending Accounts, Health Savings Accounts, and many other spending accounts that employers offer to their employees as part of their benefit offerings.

**Why is United Way's work important to you?**
United Way of Cass Clay’s work is important because it gives people an opportunity to give back to their community, and support those who need support. It allows everyone to come together and work towards creating a better Fargo-Moorhead community.

Share something about yourself that might surprise us.
I perform with local high school and community theatres regularly, performing on woodwind instruments ranging the flute, clarinet and saxophone families and more!

**What is a piece of leadership advice would you give to an aspiring leader?**
The most impact you can make is when you’re spending your time “doing the work.” Planning events and donating funds are also important, but volunteering time and being present in those moments are not only where I find I am most fulfilled, but also am making the most difference.

**You have 30 seconds to encourage someone to become an Emerging Leader – what would you say?**
Being an emerging leader provides a direction pipeline of opportunities to meet other leaders in the community and make a difference as well. You see the impact you make, and feel great about being part of an organization making an impact in our region!

**What are 3 things you like about the Emerging Leaders program?**
I have the opportunity to give back to my community, meet others in the Fargo-Moorhead community who care about the community we leave in, and I have the opportunity to learn about issues impacting those in our region.

If you’re an Emerging Leader, we are so glad you’re a part of this network of community leaders! We would love to feature you in an upcoming Emerging Leader Spotlight. Click here to submit your information to our team.

If you aren’t yet an Emerging Leader, we invite you to join our network of nearly 1,000 passionate, community-minded professionals who UNITE to give, connect, build skills, and volunteer to lead change for a better tomorrow for our community. United Way donors who invest at least $300 annually gain access to this program to maximize their impact on the community and engage in a wide variety of exclusive networking, volunteering, and professional development opportunities throughout the year to grow as leaders and affect positive change for decades to come. Visit unitedwaycassclay.org/emergingleaders to learn more and join today!