UNITED WAY TOP 50 GENEROUS WORKPLACES
For the companies on this list, generosity is woven into the fabric of who they are as an organization. We are proud to honor these 50 companies who have been the most generous in supporting our community through their workplace campaigns. The Top 50 Generous Workplaces list is determined by a company’s philanthropic contributions to United Way during the previous year. These companies serve as role models for exceptional corporate social responsibility which in turn creates a culture of giving back among their employees. These top 50 companies and their employees generously invested in our Bold Goals to help lift families out of poverty and create a better tomorrow for all of us.

UNITED WAY TOP 25 ENGAGED WORKPLACES
Empowering their employees to take an active role in their community is front and center in the culture of the companies on Top 25 Engaged Workplaces list. We are proud to lift up these 25 companies who are leading the way in empowering their employees to take on volunteer leadership roles, get involved, participate in hands-on volunteer events, and give back to the community we all call home with United Way. Their outstanding display of volunteerism and volunteer hours given by their employees fuel United Way’s Bold Goals and put opportunity in the hands of our neighbors to lift families out of poverty.

UNITED WAY HEART OF OUR COMMUNITY AWARD
The heart of our community lies within the people, leaders, and companies who step forward to get involved in the community where they do business. The Heart of our Community Award, awarded to the #1 Top Engaged Workplace, honors a company whose corporate culture embodies what it means to LIVE UNITED through their commitment to taking action to positively change our community. The company recognized with the Heart of our Community Award has volunteerism woven throughout everything they do as a company.

UNITED WAY RISING STAR AWARD
There is something uniquely inspiring to see new companies emerge as philanthropic heroes in our community. The Rising Star Award recognizes a local company who stepped forward to give back to United Way for the first time and start a tradition of giving their employees the opportunity to give back to our community. They start a fire of giving within their organization and blaze a trail for other companies to follow.

UNITED WAY MAGNETIC MARVEL AWARD
Lively. Magnetic. Unique. Energetic. Inspiring. Fun. Memorable. The Magnetic Marvel Award recognizes a local company that brought energy, enthusiasm, and creativity to their company's United Way campaign. Their passion and spark inspired their employees to get involved and give back to United Way. This company rallied their employees to find the joy and teamwork that can happen when you come together to do good.

UNITED WAY MVP (MOST VALUABLE PERSON) AWARD
MVP, superstar, ace, genius, G.O.A.T., champ – whatever you may call it, it’s no doubt that the MVP (Most Valuable Person) Award recognizes an outstanding Employee Campaign Coordinator volunteer or group of volunteers who gave it their all when it came to spearheading their company's United Way Campaign. MVP Award recipients are dedicated influencers whose hard work and perseverance helped inspire their coworkers to invest in the community we call home.

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UNITED WAY CHANGE MAKER AWARD
A change maker is someone who takes action to help others and doesn't stop until they've made a difference. The Change Maker Award honors a Campaign Cabinet volunteer who put in outstanding effort to engage our corporate community to give back to United Way. They gave their time and talent to serve as a passionate liaison who is always on the lookout for ways to get local companies involved with United Way.

UNITED WAY HUMBLE HERO AWARD
All around us there are special kinds of heroes in our community that don't seek the limelight. These unsung heroes and volunteers are genuine, dedicated, and unfailingly generous and their “go-above-and-beyond” mentality and commitment inspires us all. The Humble Hero Award recognizes a person or company for their everyday exceptionality and kindness, reminding us all that whether or not the spotlight shines on us, we always have the opportunity be heroic to those in need by stepping forward to volunteer with United Way.

UNITED WAY POWER OF PARTNERSHIP AWARD
Our ability to create change is amplified when we come together. The Power of Partnership Award recognizes companies and people who personify collaboration. These dedicated and creative collaborators extend their hearts, minds, dollars, and/or goods to further the mission of United Way in an invaluable and immeasurable way.

Learn more at unitedwaycassclay.org or reach out to our team at unitedway@unitedwaycassclay.org.