

Table of Contents

- 2 About Us
- 3 Team
- 4 Board of Trustees
- 5 Financials
- 6-9 Our Bold Goals
- 10-12 Great Companies & People
- 13 Our Programs
- 14-15 Our Events



about Us

At United Way of Cass-Clay, our mission is to inspire and activate our community to improve lives. We envision a vibrant, welcoming community where everyone can thrive. We have a unique perspective on our community's issues and can see the barriers for people in poverty. By using data and activating the right resources, we focus on solutions that will have the biggest, long-term impact.

We bring our mission to life though:

- Strategic connections. Through community collaboration, we develop meaningful and impactful solutions no one group could do on their own.
- Strategic investments. By ensuring donor dollars go towards solutions that will be the most effective and efficient, donors can be confident in entrusting their investment with us.

We invite everyone to get involved and join us in our mission.



Heide Delorme Director of Finance & Administration



Ben Hanson Community Impact Manager



Kristina Hein-Landin Marketing Lead



Shannon Lang Major Gifts Lead



Christie Lewandoski Director of Resource Development



Bella Lien Resource Development Manager



Tiffany McShane Director of Community Engagement



Valerie Meis Resource Development Manager



Briana Nupdal Community Engagement Manager



JoAnn Ohma Senior Data & Administration Manager



Emily Radeck Marketing Manager



Taylor Schnitzler Senior Community Engagement Manager



Kaycee Stenger Senior Director of Brand & Marketing Strategy



Nicole Stumo Senior Executive Support Manager



Taylor Syvertson Director of Community Impact

Bur Jean

This group of caring, mission-driven individuals unite to activate and engage our community.

Korla Isley United Way of Cass-Clay President & CEO



When I reflect on what we've been able to accomplish this past year, I think about it as writing the chapter of a book with 365 pages – each one a chance to create a new story. This is especially true for your involvement in United Way, because together, each day, we are improving lives and changing the story for so many families and children who need our help.

I have lived and worked in this community for more than 20 years. As a wife and a mom of two young boys, our mission to inspire and activate our community to improve lives is so alive and relevant to me. I know we can come together to create the type of community we all want to continue to live, work, and raise our children in. I see us year over year give more and more families opportunities to thrive. It is an honor to collaborate with our investors, donors, and community partners to change lives — and change our community.

I am thankful for the amazing generosity and care for others that lives in the hearts of so many in our community. It is because of each of you, I know together we'll create every new day that is better than the last.

Kelly Dowson Border States Electric **2022 Board of Trustees Chair**



We are fortunate to live in a community who embodies what it means to LIVE UNITED. This generous and caring community continues to come together and give time and dollars to forward United Way's mission of improving lives. It's truly stunning to see what we have accomplished together. I have so much gratitude for those who give, time and time again.

In my role on the Board of Trustees, I've had a front-row seat to see the thoughtfulness United Way incorporates when solving our community's biggest issues like homelessness, hunger, support for children, and living-wage jobs. These heartbreaking challenges are not easy to solve. But by bringing together experts, asking good questions, and harnessing the power of generosity, United Way has set the groundwork to continue to find root causes, break cycles, and make long-lasting change.

As a mom, community member, donor, volunteer, and leader, I believe every person deserves the support they need to reach their full potential. As a board member, I know creating opportunities and a better tomorrow is possible. And this change is happening every day across our community.

Thank you for LIVING UNITED and continuing to work together to improve the community we all call home.

Our Board of Trustees

Our board is made up of engaged, committed community leaders, company executives, and influencers who volunteer their time and expertise to actively guide decisions, provide financial oversight, and serve as advocates for our greater community.



Tiffany Lawrence Chair Elect Sanford Health



Mike Arntson Vice Chair Cardinal IG



Stacie Heiden **Treasurer** Blue Cross Blue Shield of North Dakota



Dr. Jeff Schatz Past Chair



Kimberly Busch Blue Cross Blue Shield of North Dakota



Randy Gerhold Bushel



Ashton Hansen Allegro Group



Lynn Johnson **Bell Bank**



Jay Lies Choice Bank



Lori Schwartz CAPLP (Lakes & Prairies Community Action Partnership, Inc.)

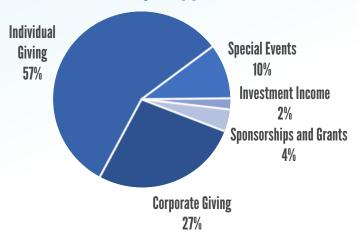


Julie Whitney Bremer Bank

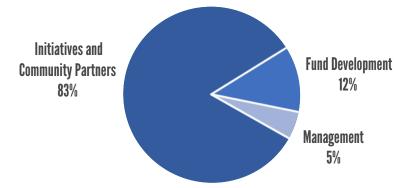
Financial Highlights

Our commitment is to be an authentic steward of every dollar entrusted to us. We strive to keep administrative costs low, and program maintenance efficient, so we invest as much as possible into the work of creating positive change in our community.

Community Support



Community Investments



Meet the volunteers who make this work possible!





Bur Impact

Our focus is lifting people out of poverty by taking the unique perspective of all the barriers our neighbors in need are facing. By using data and activating the right resources, we focus on solutions that will have the biggest, long-term impact. We have identified 3 main areas of opportunity – we call them our Bold Goals.

Community members are at the heart of how United Way invests donations. Investors can volunteer to provide the perspective and leadership needed to make crucial decisions as to how we invest dollars into our community through programs that best align to our strategy.

Meet the volunteers who make this work possible!



Bold Goal 1

Preventing Hunger
& Homelessness

Bold Goal 2

Preparing Children to Succeed

Bold Goal 3

Strengthening Families







Bold Goal 1

Preventing Hunger & Homelessness

We know a family in poverty cannot reach success without stable housing and can't be healthy without access to nutritious food. At United Way we are working with local experts to find root causes to both homelessness and hunger to keep families and children from ever experiencing these traumas. We also provide funding to shelters and food pantries, with a focus on all family needs to try to break their cycle of poverty for good.

In Our Community



- 1,000 people experience homelessness every night; 20% of those are children
- 15,790 people experience food insecurity annually; 37% of those are children

Spotlight

The Housing Navigation Program has seen tremendous success in housing families who have experienced chronic homelessness and keeping them housed with collaborative, comprehensive supports and resources. Not only is the program the right thing to do for families, but it has also saved our community over \$2.3 million dollars in community services such as detox admissions, ambulance transports, jail time, emergency room visits, and emergency shelter stays.

This is the Power of Community



families received food (over 4.5M pounds)



individuals prevented from homelessness (of which 75% maintained housing)



meals served to children on weekends and during the summer



saved through the Housing Navigation Program (5-year cost savings of \$2,330,179)



Bur Community Partners **Boys & Girls Clubs of the Red River Valley** CAPLP (Lakes & Prairies Community Action Partnership, Inc.) Fargo Public Schools: Fargo Adult Learning Center Moorhead Area Public Schools Rural Cass Public Schools SENDCAA (SouthEastern North Dakota Community Action Agency) Solutions Behavioral Healthcare Professionals, Inc. South East Education Cooperative (SEEC) The Village Family Service Center TNT Kid's Fitness & Gymnastics Academy **West Fargo Public Schools**

Bold Goal 2 —

Preparing Children to Succeed

We believe our community's kids deserve to have the support they need to reach their full potential. We know children who have high-quality, early childhood education and enter kindergarten socially, emotionally, and academically ready have a higher chance of being successful throughout school and graduating. This important milestone helps children reach adulthood with every choice and opportunity available to them.

In Our Community



- 1 in 7 children under 5 live in poverty
- Only 37% of children under 4 are enrolled in early education
- Children in poverty are 3x more likely to experience poverty as adults

Spotlight

By placing dedicated resources at local schools, we are helping children in poverty access services like mental health, food, safe homes, early education, and more – right where they are. This helps ensure barriers like transportation or parents' work schedules don't stop children from accessing the services they need. Because when we change the outcome for a child in poverty, we change that family for generations.

This is the Power of Community



children enrolled in high-quality, early childhood education



children received extra support, outside of school, such as mentorship, tutoring, reading support, and after school programs



children received mental health support at school



children received backpacks during the School Supply Drive

YMCA of Cass and Clay Counties

Strengthening Families

Getting and staying out of poverty is not easy. Not having access to, or the skills to maintain things such as housing, a job, education, stable mental health, food, transportation, basic needs, childcare, a bank account, credit, language, etc., can collectively keep a family from rising above poverty and finding a better life for themselves.

In Our Community



- 1 in 9 people live in poverty
- Poverty is a family of 4 living on less than \$27,750 a year
- Over 2,000 new Americans lack English language proficiency

Spotlight

Most parents in poverty have goals and dreams of being able to provide for their family, but don't have the support to take the next step and move forward. United Way and our partners worked to start a much-needed role of Career Coaches. These caring, knowledgeable advocates provide the guidance that has been lacking in those individuals' lives and help them navigate a path to success.

This is the Power of Community



individuals secured employment







individuals attended English Language Learner classes



rides provided through TapRide (on-demand, public transportation that helps people access jobs at the Fargo Industrial Park)





Our Campaign

Our work at United Way wouldn't be possible without the countless, diverse companies and individuals who step up in so many ways.

This year we shined a light on the struggles of local children in poverty. At United Way, we believe all kids deserve to have the support they need to reach their full potential. Our Believe UNITED Succeed UNITED theme rallied our community to standup for what they believe and help more children gain access to services like mental health, food, safe homes, early education, and more – right where they are – school.

Community Kickoff Event Rallies and Inspires Hope

We invited the community to "help kids soar" during our 2022 Community Kickoff Event held at the Fargo Air Museum. During the event, we introduced our community to three phenomenal young people who have been helped by School Case Managers provided by United Way. Along with amazing speakers, we asked people to invest and work together so we can improve the lives and futures of local kids.

Thank you, Community Kickoff sponsors: American Crystal Sugar Company, Fargo Air Museum, Livewire, Noridian Healthcare Solutions, and Xcel Energy

Meet the volunteers who make this work possible!



See the stories of local children whose lives have changed forever because of donors like you.



Bur Nonors Change Lives

Investing financially provides the fuel to run the programs and projects that change lives.

Every Dollar & Every Donor Matter

Community Builders: Helping Those in Need

By donating \$300 or more annually, our Community Builders unite with thousands of their neighbors who share their values centered on investing in the community we all call home.



By investing \$720 or more annually, our Leaders in Giving have a deep commitment to help their neighbors overcome challenges by investing significantly in our Bold Goals to lift families out of poverty. Silver, Gold, and Platinum Level Leaders in Giving provide an even bigger impact to our neighbors in need.

Tocqueville: Building a Legacy

By investing \$10,000 or more annually, our Tocqueville investors are visionaries who strive to make a remarkable difference in solutions to our community's issues that impact us all.

Companies Provide the Spark

2022 LIVE UNITED Partners

























Learn about ways to grow your impact!













2022 Presenting Sponsors

2022 Catering Sponsors













Best of the Best

Awesome. Heroic. Marvelous. These are just a few words that describe our United Way Award winners and the amazing things they have done for our community during the 2022 campaign. Each year during our Community Celebration and Annual Meeting we take time to recognize and celebrate those who LIVE UNITED. Our award winners inspire us all to continue to work together to improve the community we all call home.

Community Celebration and Annual Meeting sponsors: Enclave, Avalon Events Center, Livewire, Cornerstone Bank, Doosan Bobcat, Minnesota State Community and Technical College, Western State Bank, and Xcel Energy

Award Winners

Rising Star Award - Enclave Humble Hero Award - Raul Leher. Rockwell Automation Magnetic Marvel Award - Marsh McLennan Agency Change Maker Award - Susie Carlson, NDSCS-Fargo MVP Award - Wanzek Construction, Inc. United Way Committee Power of Partnership Award - *Great Plains Food Bank* Heart of Community Award – *Marvin*





1. Marvin

2. Eide Bailly LLP

3. American Crystal Sugar Company

4. Blue Cross Blue Shield of North Dakota

5. AgCountry Farm Credit Services

6. Marsh McLennan Agency

7. Red River Commodities. Inc.

8. Cardinal IG

9. Wanzek Construction. Inc

10. U.S. Bank 11. SCHEELS

12. First International Bank & Trust

14. Noridian Healthcare Solutions

15. Border States 16. Cash Wise

17. Fargo Glass & Paint Co.

18. Flint Group 19. Light Consulting

20. Fargo-Moorhead Convention & Visitors Bureau

21. Microsoft

22. Fargo Center for Dermatology 23. Sammons Financial Group

26 First International Bank & Trust

31. The Forum of Fargo-Moorhead

34. General Equipment & Supplies

37. Red River Commodities, Inc.

41. United Sugars Corporation

42. Corwin Automotive Group

44. West Acres Development

46. Goldmark Property Management

43. Fargo Public Schools

45. PARK CO., REALTORS®

24. Hornhacher's 25. Vogel Law Firm

27 IIS Bank

29. Alerus

28. City of Fargo

30 Choice Bank

32. Cash Wise

33. Essentia Health

35. Bremer Bank

36. Wells Fargo

38. Flint Group

39. Vogel Law Firm **40. Western State Bank**

13. Western State Bank



1. SCHEELS

2. Eide Bailly LLP

3. Bell Bank

4. Blue Cross Blue Shield of North Dakota

5. American Crystal Sugar Company

6. Marvin

7. Border States

8. John Deere

9. Sanford Health

10. Hornbacher's

11. Sammons Financial Group

12. AgCountry Farm Credit Services

13. Wanzek Construction, Inc.

14. Caterpillar Reman Drivetrain

15. North Dakota State University

16. Marsh McLennan Agency

17. Cardinal IG

18. Doosan Bobcat

19. WEX

20. Cornerstone Bank

21. Microsoft

22. Bank of the West

23. Butler Machinery Company

24. Titan Machinery Inc. 25. Nodak Insurance Company 47. Western Products. Inc. 48. Roers

49. Fargo Glass and Paint Co.

50. Brandt Holdings Company

12

Lead UNITED Says Hello

In 2022, our Emerging Leaders engaged over 830 members in giving, connecting, building skills, and volunteering to lead change for a better tomorrow for our community.

In 2023, we are excited to transition the program to Lead UNITED. This will allow for the same great professional development and exclusive volunteer opportunities, all without requiring enrollment.

Thank you, Emerging Leaders sponsors: Allegro Group, Bell Bank, Doosan Bobcat, First International Bank & Trust, and WEX

Meet the volunteers who make this work possible!







35 Under 35 Women's Leadership Program

Our 35 Under 35 Women's Leadership Program's goal is to strengthen leadership skills and confidence of female leaders, enhance the impact of women across our workplaces. homes, and community, and to inspire collaboration and unity. Since 2009, 455 women have participated in the program.

Thank you, 35 Under 35 Women's Leadership Program session and Celebration Ceremony sponsors: Blue Cross Rive Shield of North Pales. Dr. Susan Mathison, Edwards Jones Investments - Sarah Nikle, Microsoft, Sagency, Sanford Health, Saving Smiles Dentistry, The Vanity Bar, and YWCA Cass Clay

Events With Purpose

More than ever, it is so important to recognize and foster the camaraderie that is built when people come together around a common purpose. Our team is dedicated to inspiring others with creativity while working to provide meaningful experiences.

Literacy Kits

Literacy and early learning are critical to ensuring kids are ready for kindergarten. Volunteers assemble literacy kits that provide tools and resources that help kids learn letters and gain reading skills.

Poverty Simulation

This experience provides a unique opportunity to imagine what it might be like to live in a typical low-income family, working hard to survive month to month and succeed. Participants gain a new perspective on the realities faced by those in poverty, along with what United Way is doing to support those in need.

Home for Good

This year, we invited the community to help welcome families home – for good. Through the support of community donations, 120 Home for Good baskets were provided to individuals and families in our community who were once homeless, that were moving into a new home.

Thank you, Home for Good sponsors: AgCountry Farm Credit Services, Amazon, and Border Bank

UNITED Fore Kids Golf Scramble

This annual event is a fun get-together with your friends and coworkers to enjoy a round of golf, all while supporting programs that help our local kids in poverty succeed. New this year, we hosted two rounds of golf – in the morning we had a women's round, followed by an afternoon round open to all adults. Nearly 250 golfers helped give local kids the very best start in life and helped lift families out of poverty.

Thank you, UNITED Fore Kids Golf Scramble sponsors: All Finish Concrete, Bank Forward, Doosan Bobcat, Floor To Cailing Cornet One Conference, Bank Forward, Dentistry, and Red River Commodities, Inc. and Sun Butter



School Supply Drive

Each summer, this drive provides over 6,000 local K-12 students with the backpacks and supplies they need to succeed in school. 2022 broke a record, with over 5,000 backpacks being given out during the first three days of distribution.

Thank you, School Supply Drive sponsors: Essentia Health



Doosan Bobcat, Flint Group, First International Bank & Trust, Gate City Bank, Marvin, PARK CO., REALTORS®, R.D. Offutt Company, RDO Truck Centers, SCHEELS, **SCHEELS Arena, and West Acres Development**

Hornbacher's Gobble It Up for United Way

Each summer, Hornbacher's partners with United Way to raise dollars to support local families in need through a turkey sandwich lunch fundraiser. Nearly 100 volunteers served lunch at eight Hornbacher's locations and encouraged people to support their community.

Women UNITED Luncheon & Silent Auction

After a two-year hiatus, we were thrilled to bring back this event in 2022! Nearly 500 local female leaders came to show their support to help local students in need, making this our most impactful year in history.

Thank you, Women UNITED Luncheon & Silent Auction sponsors:

Dale Carnegie.
Training

Choice Bank, Cornerstone Bank, Delta by Marriott Fargo, Enclave, Flint Group, John Deere/ISG Electronic System, Livewire, Noridian Healthcare Solutions, PARK CO., REALTORS®, PRO Resources, Red River Commodities, Inc., Sanford Health, and Saving Smiles Dentistry.

Meet the volunteers who make this work possible!





LIVE UNITED Give United Day

This event is aimed at raising money to support homelessness. By giving, people help provide warm, stable homes for local children and families – setting them up for success for years to come. In 2022, over \$115,000 was raised.

Thank you, LIVE UNITED Give United Day sponsors: Blue Cross Blue Shield of North Dakota, Border States Remor Rank Bushel Condition to Co. Equipment & Supplies, Goldmark Property Management, National Hospitality Services, PRO Resources, RDO Truck Centers, Red River Commodities, Inc., and **Saving Smiles Dentistry**

We are beyond grateful for each and every one of you who embody what it means to LIVE UNITED.

Because of you, each day gives hope to children and families in our community to overcome poverty.

Together, we're changing lives forever!

