



United Way Awards

NAMES & DESCRIPTIONS

The work of United Way is only possible because of generous and caring people across our community. Every year, we honor the people and companies who exceptionally stand out in helping reach our goals and realize our mission.

United Way Top 50 Generous Workplaces

For the companies on this list, generosity is woven into the fabric of who they are as an organization. We are proud to honor these 50 companies who have been the most generous in supporting our community through their workplace campaigns. The United Way Top 50 Generous Workplaces list is determined by a company's philanthropic contributions to United Way during the previous year. These companies serve as role models for exceptional corporate social responsibility which, in turn, creates a culture of giving back among their employees.

United Way Philly GOAT Award

#1 Most Generous of All Time, or the GOAT, will receive a traveling trophy for their "phil"anthropic efforts and proudly claim the title of the Most Generous Workplace for United Way. The United Way Philly GOAT Award honors the company who claimed the #1 spot on the United Way Top 50 Generous Workplaces list.

United Way Top 25 Engaged Workplaces

Empowering their employees to take an active role in their community is front and center in the culture of the companies on the United Way Top 25 Engaged Workplaces list. We are proud to recognize these 25 companies who are leading the way in empowering their employees to take on volunteer leadership roles, get involved, participate in hands-on volunteer events, and give back to the community we all call home with United Way.

United Way Heart of Our Community Award

The heart of our community lies within the people, leaders, and companies who step forward to get involved in the community where they do business. The United Way Heart of our Community Award honors the company who claimed the #1 spot on the United Way Top 25 Engaged Workplaces List. They are a business whose corporate culture embodies what it means to LIVE UNITED through their commitment to positively change our community.

United Way Rising Star Award

There is something uniquely inspiring to see companies soar as philanthropic heroes in our community. The United Way Rising Star Award recognizes a local company who showed outstanding and tremendous commitment to give back through United Way through financial support, their campaign in their workplace, sponsorship, and more. These companies ignite a fire of giving within their organization and blaze a trail for other companies to follow.

United Way Magnetic Marvel Award

The United Way Magnetic Marvel Award recognizes a local company that brought energy, enthusiasm, and creativity to their campaign. This company rallied their employees to find the joy in giving back through new and innovative ideas to elevate their generosity, participation and involvement with United Way.

United Way MVP (Most Valuable Person) Award

The United Way MVP (Most Valuable Person) Award recognizes an outstanding Employee Campaign Coordinator volunteer or group of volunteers who gave it their all when it came to spearheading their company's United Way Campaign. United Way MVP Award recipients are dedicated influencers whose hard work and perseverance helped inspire their coworkers to invest in the community we call home.

United Way Humble Hero Award

The United Way Humble Hero Award honors an unsung hero who has given their time and talent to the community as a dedicated United Way volunteer. This person's genuine kindness and extraordinary contributions remind us that we all have the opportunity to be heroes.